### #1 - Passion

Our passion for our work, our customers, and our product means that we put everything we have into ensuring that we add real value to people's lives.

# #2 - Super Fast Service

Waiting hours, days or even weeks before getting an answer to your question should be a thing of the past. We strive to answer your requests within minutes. Try us.

# #3 - People > Software

We believe that a great company is built around a team of great people first. Building a fantastic product and improving it come second.

#### #4 - B2B is dead

Long live H2H (Human to Human)! Businesses don't have emotion but you do. Communication between you and us shouldn't be complicated. It should be simple and genuine. And it will be.

## #5 - Authenticity

We don't hide behind closed doors. Our personalities, characters and mindsets shine through everything we do.

### #6 - Extra Mile

There is no stupid question. We will work with you to make your experience with us a success. Whatever your skillset is.

### #7 - SMS is King

SMS is still the most efficient way for a business to reach thousands of customers instantly. On average, 95% of your public will read it within 15 minutes. Unbeatable statistics.